

2025

HKIH RM ANNUAL CONFERENCE & EXHIBITION

25 September | Hong Kong Ocean Park Marriott Hotel



EXHIBITION PACKAGE

BE OUR EXHIBITOR



Connect with **680+**
HR Participants



Cost-effective
package available



Build Your Brand
among HR Community



Showcase Your **Latest**
HR Services / Solutions



Exhibition Package – Booking Form

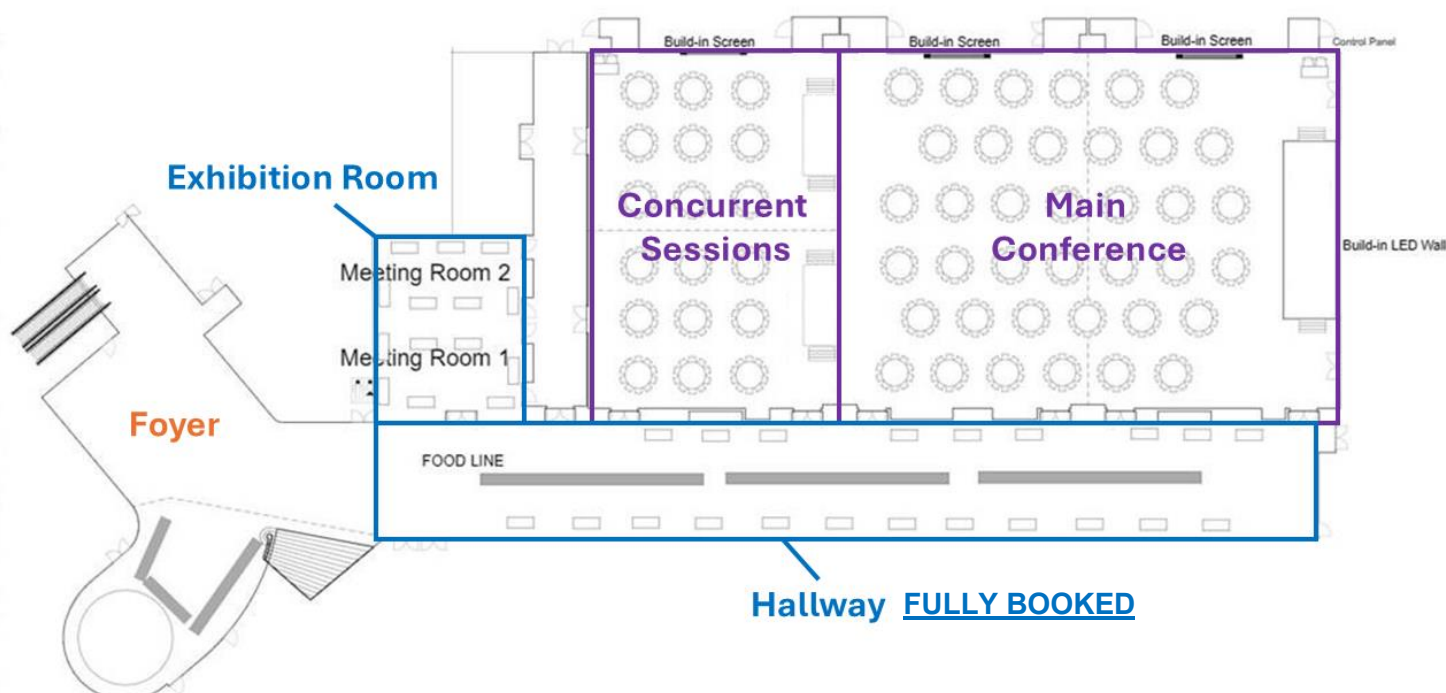
Please “✓” the appropriate box to indicate your selected package and items.

	Member		Non-member	
Exhibition Showcase x 1 - Logo @ event webpage - 2 Exhibitor passes - Company backdrop foamboard - Table front foamboard - 1 Exhibition table - 2 Chairs - 1 Power socket	Location: <u>Exhibition Room</u> ☐ HK\$21,800	Location: <u>Hallway</u> <u>FULLY BOOKED</u>	Location: <u>Exhibition Room</u> ☐ HK\$26,800	Location: <u>Hallway</u> + 1-year HKIHRM Corporate membership (value: \$9,000) <u>FULLY BOOKED</u>
Additional Exhibitor Pass	☐ HK\$1,000 x _____ pax			
Refreshment for Exhibitor (Top up price)	☐ HK\$1,300 x _____ pax			

Notes:

1. *Artwork files will be provided by the exhibitor.*
2. *Exhibition locations will be allocated based on the total package amount and the date of full payment received.*
3. *Refreshments and lunch are not included for exhibitors.*
4. *HKIHRM reserves the right to make the final decision.*

Exhibition Floorplan (for reference only)



Add-on Advertising Items

☐ Option 1 HK\$8,800 (HK\$17,200)	☐ Option 2 HK\$13,800 (HK\$28,600)	☐ Option 3 HK\$18,800 (HK\$39,900)
✓ Hyperlinked Online Banner @ HKIHRM Website (Position B) x 1 month ✓ Hyperlinked Banner @ HKIHRM's Daily E-newsletter x 5 consecutive days ✓ Online company listing @ HR Service Provider Directory 2025/26	✓ Hyperlinked Online Banner @ HKIHRM Website (Position A) x 1 month ✓ Hyperlinked Banner @ HKIHRM's Daily E-newsletter x 5 consecutive days ✓ Online company listing @ HR Service Provider Directory 2025/26 ✓ eDM Blast x 1 time	✓ Hyperlinked Online Banner at HKIHRM Website (Head banner) x 1 month ✓ Hyperlinked Banner @ HKIHRM's Daily E-newsletter x 5 consecutive days ✓ Online company listing @ HR Service Provider Directory 2025/26 ✓ eDM Blast x 2 times

Notes:

1. Artwork files will be provided by the exhibitor.
2. Banner ads will be shown in random order. To request a specific position, an additional fee of 20% will be charged, and it is subject to the availability of ad space.
3. Only two rounds of ad amendments are allowed, HK\$500 will be charged for an additional round of amendments.
4. The eDM subject must include the client's company name and the HKIHRM reserves the right to revise it at any time.
5. HKIHRM has absolute discretion in the admission of applications from potential advertisers. HKIHRM reserves the right to allocate ad space and to decline any application at any time.
6. HKIHRM reserves the right to make the final decision.

Contact Details

Company:

Address:

Contact person (Mr/ Ms/ Mrs/ Dr):

Tel: Email:

HKIHRM membership No.: ☐ Non-member

Personal Data Collection Statement

1. Clients' personal data is collected and kept for processing the booking of the HKIHRM Annual Conference & Exhibition 2025 purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
2. The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g., special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box. ☐

☐ I have read, understood and agreed to all details of the above declaration.

Signature: Date:

Name: Title:

Company:

Company Stamp: